

COMPELLING PURPOSE

The Heart of Transformational Change



TLI CONVENING 2020 PROGRAM

January 16-17 Cortex Innovation Hall, St. Louis, MO

#TLICONVENING2020





CONVENING SCHEDULE: Thursday, January 16

8:00 - 8:30	Check-in and Continental Breakfast				
8:30 - 9:15	Welcome, <i>Vicki May</i> Comments: Compelling Purpose, <i>Linda Henke</i> Opening the Convening Conversation, <i>Peter Stiepleman</i>				
9:30 - 10:30	Leaders as Learners (2 hours) <i>Linda Lambert</i> <i>Dietra Colquitt</i> <i>Jessica Hawkins</i> <i>Michael Peoples</i> <i>Peter Stiepleman</i>	Positive Connectedness: A Key to Cultural Change <i>Zach Taylor</i>	Technology: Developing Ubiquitous Deeper Learning Opportunities <i>Tori Engel</i>	Look and Learn, "What is going on in this picture?" <i>Diana Hayden</i>	
10:45 - 11:45	<i>Merritt Waters</i>	Promoting Excellence in Human Development for Students <i>Cardinal Ritter</i> <i>College Prep Leadership Team</i>	Global Learners, Lifelong Service <i>The International School Yangon</i>	Infusing Deeper Learning, It All Starts with Tea <i>University City, Flynn Park Leadership Team</i>	A School Transforming: How a Compelling Purpose Creates Leaders, Stewards and Entrepreneurs <i>Nina Otero's Leadership Team</i>
12:00 - 12:45	Lunch				
1:00 - 2:00	Deeper Learning: The Core of Transformational Change <i>Michael Fullan</i>				
2:15 - 3:15	Facilitating System Change <i>Michael Fullan</i> <i>Peter Stiepleman</i> <i>Sharonica Hardin</i> <i>Lisa Perskie</i> <i>Tamiko Armstead</i> <i>Vicki May</i>	A Holistic Approach to Education: Nurturing Global Citizens Who Know, Love and Serve Humankind <i>School of the Nations Leadership Team</i>	BUILDING a School: University City High School's Commitment to Transformation <i>University City High School Leadership Team</i>	Leading from Beside: The Power of Teacher Leadership <i>Barbara Kohm</i> <i>Linda Lambert</i> <i>Melissa Moussalli</i> <i>Karrye Ramos</i> <i>Christina Sneed</i> <i>Steve Brotherton</i>	
3:30 - 4:15	Community Conversations on Compelling Purpose <i>Moderator, Linda Henke</i>				
4:15 - 5:30	Reception at Innovation Hall Words of Gratitude and Encouragement <i>Daniel Yawitz, TLI Supporter</i>				



CONVENING SCHEDULE: Friday, January 17

8:00	Check-in and Continental Breakfast			
8:15	Welcome			
8:30 - 10:15	Nurturing Courage and Creativity in Our Schools <i>Rebecca Hare</i>			
10:30 - 11:30	Transformational Leadership and the Role of the Principal <i>Shante Lyons Kevin Grawer Angelia Moore Nicalee Wilson Deb Holmes</i>	School Gardens: Rich Soil for Deeper Learning <i>Katie Belisle-Iffrig</i>	Our Journey to Deeper Learning <i>Colegio Bolivar</i>	
11:30	Closing Box Lunches			
12:30 - 2:30 School Visits	City Academy	Maplewood-Richmond Heights Middle School	Maplewood-Richmond Heights High School	The College School

Session Descriptions: Thursday AM

Two-Hour Session 9:30 - 11:30

Leaders As Learners

Leaders as Learners, a study of selected leaders — and now a new monograph from the Santa Fe Center for Transformational Leadership—explores how deeper learning occurs for lead learners. Leaders from Missouri, California, Ohio and New Mexico were interviewed. A panel of six study participants will reveal their learning journeys and what made them the leaders they are today.

Study results were compelling and often unanticipated. For instance: How does childhood trauma relate to resilience? Why does learning lead to democracy? How do longitudinal epiphanies change us? How do metaphors frame our learning? What practices emerge from these experiences?

Attendees will be invited to consider their own journeys and engage in exploratory conversations. All participants in the session will receive the newest TLI monograph *Leaders as Learners*, written by Dr. Lambert.

Presenters:

Linda Lambert, noted author on constructivist leadership and capacity building and Professor Emeritus of California State University
Dietra Coquett, Teacher Leader, University City, Missouri
Jessica Hawkins, Teacher Leader, University City, Missouri
Michael Peoples, University City High School Principal, University City, Missouri
Peter Stiepleman, Superintendent, Columbia Public Schools, Columbia, Missouri
Merritt Waters, Principal, Horace Mann Elementary School, Lakewood, Ohio

Concurrent One-Hour Sessions 9:30 - 10:30

Positive Connectedness: A Key to Cultural Change

Positive Connectedness is one of the key dimensions of the human-centered model for developing powerful transformational action. It supports our work in building shared images of who we are and what we want to create. It shapes our interaction with each other, our children, and the parent partners. In this interactive workshop, Zach will explore specific practices that support positive culture building, relational trust, and psychological safety – all essential elements of positive connectedness and school transformation.

Presenter:

Zach Taylor, Director of Santa Fe Programming, SFCTSL

Technology: Developing Ubiquitous Deeper Learning Opportunities

Online learning uses technology effectively to create social learning experiences without the barriers of time and location. In this session, the team will use online learning to discuss research behind effective design. Then, using rapid prototyping, participants will develop their own online learning experience that can be used for deeper learning.

Presenter:

Tori Engel, Instructional Specialist, ISP

Look and Learn: “What is going on in this picture?”

Encounter visual images using a methodology called VTS, Visual Thinking Strategies. A sequence of open-ended questions form one of the main aspects of VTS, leading a viewer to a better “read” or understand what they are looking at. VTS is one of the most commonly used teaching methods in art museums today and is increasingly being explored for use in general education. Enjoy an hour of looking at art and learning about a powerful methodology for accessing meaning in images.

Presenter:

Diana Hayden, Artist and Art Teacher

Session Descriptions: Thursday AM

Concurrent One-Hour Sessions 10:45 - 11:45

Promoting Excellence in Human Development for Students

Transformational work has been at the core of Cardinal Ritter College Prep's guiding purpose since it began. As one of the first co-educational Catholic institutions developed to serve African-American students, CRCP always challenged institutional norms and created a learning environment that promoted excellence. Over the past two years, the Cardinal Ritter Leadership Team conceptualized new ways to develop their scholars and encouraged the entire faculty to embrace deeper learning. During this session, the team will explore the historical models that gave birth to the success of the school as well as the new leadership and learning structures that support deeper learning as well as deeper leading to provide a human-centered education for all of their students.

Presenters:

Cardinal Ritter College Prep Leadership Team
Pamela Hamilton, Asst Principal
Rachel Baker, Social Studies Teacher and
Professional Development Coordinator
Ryan Johnson, Dean of Formation and Business Teacher
Sylvester Williams, Dean of Formation and Business Teacher
Shante Lyons, Principal

Global Learners, Lifelong Service: The International School Yangon

The International School Yangon is a community of compassionate global citizens. We aim to develop lifelong learners who will be a force for positive change in the world.

The International School Yangon (ISY) adopted this purpose statement two years ago through a collaborative effort that involved our entire school community and signaled our community's desire for a more human-centered approach to the education of our children. ISY's purpose and the eight strategic themes that flow from it, have set the school on a path of transformative change toward a culture of deeper learning. Mike's presentation will use the Human-Centered Model to outline ISY's journey so far and to inquire into how it could provide us all with a map to help our students navigate an uncertain future.

Presenter:

Mike Simpson, Director of Curriculum and Learning, The International School Yangon, Myanmar

Infusing Deeper Learning: It All Starts with Tea

Flynn Park Elementary is committed to creating a culture of deeper learning for all students. By using the model of human-centered school transformation as a guide, we have worked to infuse a compelling purpose that drives all we do at our school. Participants will learn about the specific activities and resources that we use to cultivate a culture of deeper learning.

Presenters:

University City, Flynn Park Leadership Team
Nicallee Wilson, Principal
Melissa Moussalli, Teacher Instructional Support Leader
Rosalind Hollins-Lewis, Teacher Instructional Support Leader

A School Transforming: How a Compelling Purpose Creates Leaders, Stewards and Entrepreneurs

Nina Otero Community School in Santa Fe, New Mexico serves 900 students, all of whom are on free and reduced lunch. It is a school on the rise, but it hasn't always been this way. School rankings at the end of 2017-2018 placed this school as 344 out of 345 schools in the state of New Mexico. Teacher turnover for four years in a row was 40-60% and there were four different administrative teams in just five years. Now, in the first 18 months of transformation, Nino Otero is regarded as a "school on the rise." Teacher turnover was less than 10% this year; highly qualified teachers in the district are asking for interviews; student proficiency rates are climbing steadily; and community organizations are asking to partner with the school.

In this presentation, you'll learn more about the school's six-year story: from its strong start in the first year, to the subsequent steep decline, and then the work of the past 18 months that has made an entire community proud. The school's leadership team will share how the development of a compelling purpose united and inspired a community of teachers, students, parents, to rally around the school. You'll learn about the school's efforts to create leaders, entrepreneurs, and stewards, and the intense focus on culture, grade level content and standards, and deeper learning. You'll also learn about the power of the most important word our transformational leadership team has learned: NO.

Presenters:

Nina Otero's Leadership Team
Angelia Moore, Principal
Tricia Gharrity, Assistant Principal
Karye Ramos, Middle School Teacher
Fernando Martinez, Technology Teacher
Carlos Carreon, Third Grade Teacher

Session Descriptions: Thursday PM

Keynote Speaker 1:00 - 2:00

Deeper Learning: The Core of Transformational Change

Michael's keynote will describe his work implementing deeper learning in schools around the world including the US and Canada. Deeper learning in the New Pedagogies for Deeper Learning Consortium focuses on the 6Cs (character, citizenship, collaboration, communication, creativity, and critical thinking). The Consortium's learning model consists of four elements: partnerships, pedagogy, learning environment, and leveraging digital. Michael will also highlight the roles of students and teachers as learning partners and leadership across the levels, drawing from his most recent book, *Nuance*.

Presenter:

Michael Fullan, Ph.D
is the Global Leadership Director, New Pedagogies for Deep Learning and a worldwide authority on educational reform with a mandate of helping to achieve the moral purpose of all children learning.

Concurrent One-Hour Sessions 2:15 - 3:15

A Holistic Approach to Education: Nurturing Global Citizens Who Know, Love and Serve Humankind

School of the Nations is a Baha'i-inspired school in Brasilia striving to integrate moral, ethical and academic learning to transform their students into deep thinkers and caring and proactive citizens. The presenters will share their journey of continuous improvement and discuss the successful human-centered initiatives that highlight the core purpose of their institution. Lisa and Annie Rose will guide us through their holistic approach to education and the process of nurturing global citizens who know, love and serve humankind.

Presenters:

Lisa Perskie, Executive Director, School of the Nations in Brasilia, Brazil
Annie Rose Anderson, Teaching and Learning Coordinator

BUILDING a School: University City High School's Commitment to Transformation

University City High is an urban high school serving over 700 students, the majority of whom are African American and served by free and reduced lunch. With their new principal, Michael Peoples, at the helm, a strong leadership team has tackled transforming the school and its history of low performance. They began with a compelling purpose with a first line borrowed from a Frederick Douglass quote, "It is easier to build strong children than to repair broken men."

We Build...

- Community
- Resilience
- Perseverance

This session will explore the approach University City High has taken to nurture this purpose with a special emphasis on teacher development including calendars, consistent and well-developed professional learning communities (PLCs) and coaching to provide timely, intentional and specific support in deeper learning. Four initiatives comprise the deeper learning agenda at the school, and are department specific: Alfred Tatum's work with Literacy for African American boys (English and Social Studies), Project Based Learning (Several Depts.), Assessment for Learning (All), and Math Immersion (Mathematics).

Presenters:

UCHS Leadership Team:
Michael Peoples, Principal;
Kim Austin, Asst. Principal;
Christina Sneed, ELA Teacher and Coach;
Emily Knight, Mathematics Teacher and Coach; Nathan Pipes, Social Studies Teacher

Session Descriptions: Thursday PM

Concurrent One-Hour Sessions 2:15 - 3:15

Leading from Beside: The Power of Teacher Leadership

Join a group of experts on teacher leadership. Some of the panel live the work everyday; others have studied and nurtured it for years and recognize the importance of these roles to successful schools. We understand that teacher leadership is fundamental to transformational change in school, but what does that leadership actually look like? Melissa, Karrye and Christina all hold distinctly different titles in their schools, but all three embody characteristics of leaders and have the skills and passion that are so essential to the role.

Unpack the power of teacher leaders with this extraordinary team.

Presenters:

Barbara Kohm, Author, consultant and former principal
Linda Lambert, noted author on constructivist leadership
Melissa Moussalli, teacher leader, Flynn Park Elementary
Karrye Ramos, 8th grade teacher and teacher leader at Nina Otero
Christina Sneed, high school teacher and coach, University City High School
Steve Brotherton, TLI Leadership Team, Moderator

Facilitating System Change

Michael Fullan, in his book *All Systems Go* notes that, “No institution has a more crucial role to play in the historic changes coming than school because no institution has greater potential to impact how a society changes over the long term. How we educate our children shapes the future because they in turn will be the ones who create that future.”

But how do we move an entire system? How do we find the energy and wisdom to create the educational transformation that is needed? An esteemed group of system leaders will help us explore these important questions. Vicki May, Director of the Institute of School Partnership, will moderate.

Presenters:

Michael Fullan, Ph.D., Global Director of NPDL
Peter Steipleman, Superintendent of Columbia School District
Sharonica Hardin, Superintendent of University City Schools
Lisa Perskie, Executive Director of School of the Nations, Brasilia
Tamiko Armstead, Executive Director of Cardinal Ritter
Vicki May, Executive Director of Institute for School Partnership at Washington University, Moderator

Conversation 3:30 - 4:15

Community Conversations on Compelling Purpose

Moderator:

Linda Henke, Executive Director of The Santa Fe Center for Transformational School Leadership

Reception at Innovation Hall 4:15 - 5:30

Words of Gratitude and Encouragement

Speaker:

Daniel Yawitz, TLI Supporter

Session Descriptions: Friday

8:30 - 10:15

Nurturing Courage and Creativity in Our Schools

The model for human-centered transformation includes the nested pattern of courage and creativity. We may all agree that these dimensions are important, but how do we design them into an educational system that seems to discourage courageous creative action at every turn? And how do we, as leaders, help students and adults tap into them so they're confident and courageous learners and problem solvers in any situation?

Join Rebecca Hare and Heather Corcoran as they lead us in a hands-on exploration of creativity. You'll learn how to identify the five norm-referenced measures of creative thinking so that you can support people in increasing their creative problem solving skills. You'll leave with some simple strategies that designers use to solve problems and generate innovative solutions that will empower you and your students and colleagues as creators.

Presenter:

Rebecca Hare, industrial designer and educator, Clayton School District

Concurrent One-Hour Sessions 10:30 - 11:30

Transformational Leadership and the Role of the Principal

Join a small group of our principals leading school transformation as Deb Holmes moderates a conversation about how the role of the principal changes with the human-center model. The group will explore what they have learned and share important advice for principals just beginning the work. They will describe their greatest successes and greatest challenges and reveal how collective aspiration, nested patterns and their own learning work have supported their schools as they began the exciting, complex work of transforming their schools.

Presenters:

Shante Lyons, Principal of Cardinal Ritter
Kevin Graver, Principal, Maplewood Richmond Heights
Angelia Moore, Principal of Nina Otero
Nicalee Wilson, Principal of Flynn Park
Deb Holmes, TLI Leadership Team, Moderator

School Gardens: Rich Soil for Deeper Learning

Garden-based learning is about cultivating connections! School gardens help students connect the dots between classroom curriculum and real-life outcomes and experiences. In the garden children are immersed in deeper learning as they collaborate, think critically and creatively, and communicate about their work. What's more, garden-based learning has been directly connected to improved student health and school performance, increased social and emotional well-being, and more pro-environmental attitudes. In this session, gardening expert, Katie Belisle-Iffrig, offers participants great advice about using gardens as rich soil for deeper learning.

Presenter:

Katie Belisle-Iffrig, Gardening Consultant, SFCTSL

Our Journey to Deeper Learning

Colegio Bolivar is a private, American school located in Colombia's third largest city, Cali. The community, including just over 1,300 students, is divided into four sections and is located on one of the most beautiful campuses in South America. The school's focus in recent years has been to move classroom practice to deeper learning, a goal that requires a significant shift in the school culture. Their strong Reggio Emilia-inspired program in preschool has provided a solid foundation for this work. David will examine how Colegio Bolivar is embedding deeper learning pedagogy throughout the school, and how their work mirrors the human-centered transformation model.

Presenter:

David Fayed, Director of Learning, Colegio Bolivar

Session Descriptions: Friday

Concurrent School Visits 12:30 - 2:30

City Academy

Learn about City Academy and what makes their school a unique opportunity for exceptional education. Tour classrooms to observe teaching practices and the application of their whole-child approach using the Responsive Classroom Program.

The College School

Tour The College School, a facilitator of experiential learning since 1963. Observe a Third Grade class to see how they are learning about communities of the past and present as part of a year-long “Community” themed project, or visit the Early Childhood Atelierista (Studio Teacher) classroom to learn how artistic languages are integrated into current curriculum.

Maplewood-Richmond Heights MS

Tour Maplewood-Richmond Heights Middle school and learn about school practices and the “School as Expedition” metaphor. Participate in a discussion of how their whole-child approach is important.

Maplewood-Richmond Heights HS

Learn how Maplewood-Richmond Heights High School uses the four concepts of leadership, scholarship, stewardship and citizenship (the cornerstones) to inspire and prepare students. Tour the completely renovated building with innovative and inspirational spaces.